



# EX POST

International Theatre Festival

## DIVADELNÁ NITRA

26 SEPTEMBER – 1 OCTOBER 2014

**23<sup>rd</sup> edition**

Motto, underlying theme:

# ART, WHAT FOR?

### Main organiser

Divadelná Nitra Association

### Main co-organisers

Andrej Bagar Theatre in Nitra  
Karol Spišák Old Theatre in Nitra  
Nitra Self-Governing Region  
City of Nitra  
Theatre Institute, Bratislava



### BASIC INFORMATION

- 23<sup>rd</sup> edition of the biggest theatre festival and one of the most important cultural events in Slovakia
- under the auspices of the Minister of Culture of the Slovak Republic Marek Madarič, President of Nitra Self-Governing Region Milan Belica and Mayor of the City of Nitra Jozef Dvonč
- what purpose does art serve, what is its importance in the life of man and society, what is its position, who needs it, who consumes it, who should support it? Art, what for?
- **a substantial issue, attractive programme, conceptual and interactive character, impressive visual solution, high attendance, high media interest, good organization, friendly atmosphere.**

### MAIN PROGRAMME

**Untitled No. 1 // Opera by Herbert Fritsch** (Germany)  
 ● **Europeana, A Brief History of the 20th Century** (Slovakia) ● **Book Burning** (Belgium) ● **Kaisers TV, Ungarn** (Hungary) ● **Evidence of Blood** (Slovakia) ● **The Kindly Ones** (Slovakia) ● **Falcon!** (Slovenia) ● **The Rats** (Slovakia) ● **Capital** (Slovakia) ● **Golden Sixties or Pavel J. Diary** (Czech Republic)

**10 productions from 6 countries including Slovakia – a total of 12 performances / 3 346 spectators / 90,79 % attendance**

### FESTIVAL PLUS

**Dogville** (Karol Spišák Old Theatre in Nitra) ● **The Master and Margarita** (Teatro Tatro) ● **Boys Who Like To Play With Dolls** (ALT@RT, Prague) ● **2'16" and Half: A Space Odyssey** (Stanica Žilina-Záriečie) ● **Theatre Trip to Žilina: Whistleblowers** (Farm in the cave, Prague)

**6 productions from 2 countries including Slovakia – a total of 8 performances / 1 128 spectators / 102,21 % attendance**

### ACCOMPANYING PROGRAMME

- **different\_square / art in public space** – street events from the domain of contemporary theatre, dance, fine art, fest\_dizajn market

- **Festival for Children** – theatre performances for children and their parents and for schools
  - **White Night** – night tour of the exhibits of Nitra Gallery, Nitra Museum and the Synagogue; events in the streets of the city centre
  - **Music from the Fountain** – contemporary music concerts and untraditional music projects set in an untraditional space
  - **Film, What For?** – film projections
  - **Fine Art** – *Art in City(light), This Is Art, Too, Parking Day* – exhibitions, installations, actions, workshops
- 46 events / around 3 500 visitors**

### WORKING AND SOCIAL PROGRAMME

- **Art, What For?** – public debate with professionals including international participants
  - **Breakfast with...** – discussions with creators of productions
  - **Every society needs art** – student discussion duel
  - **Theatre, what for? / Bringing theatrical past back into the present** – presentation of a DVD created by the Theatre Institute
  - **Dosky (Boards) 2014** – 19<sup>th</sup> edition of the Slovak Theatre Awards of the Season
  - **social gatherings** – reception of guests, glasses of wine, cocktail
  - **Day without art** – 1 October 2014 – discussions with people in the town centre about the need for art
- 11 events / 941 participants and guests**

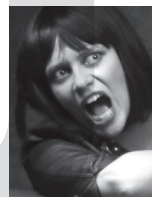
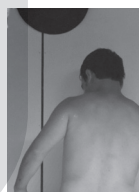
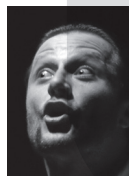
### EDUCATIONAL PROGRAMME

**A Tulip for You** – artistic activities aimed at integrating partially-sighted and blind children, seventh edition

**6 events / 68 participants and guests**

### FESTIVAL ORGANISATION

- main organiser: **1**
- main co-organisers: **5** entities
- co-organisers: **9** entities
- Artistic Board: **6** people
- staff members: **17** people
- technical support and assistance for the programme: **40** people
- external co-operators: **50** individuals and companies
- volunteers: **140**



### SUPPORT

- donors: **15** institutions
- media partners: **23** subjects
- partners from business and public sphere: **38** firms and institutions

### PERFORMERS AND PARTICIPANTS

- main programme production teams: **237** members
- performers in the accompanying programme: **270**
- individual participants at the festival: **110**, thereof from abroad: **30** from Slovakia: **80** (including 27 journalists)

### MEDIA OUTPUTS AND MEDIA CAMPAIGN

- **300** of the representative media outputs by print, web and audiovisual media from Slovakia and 20 from abroad\*
- number of reviews published: **3**
- number of 30" spots broadcasted: **460** on TV channels, **113** over the radio
- number of web pages displaying: **6** internet addresses \*foreign media reflection continues

### WWW.FACEBOOK.COM/DIVADELNA.NITRA VISITORS COUNT

- number of current Facebook page fans, i.e. active visitors who have liked our page or shared our posts: **3,492** people from **89** countries
- average reach of our posts during the peak period between 1 August and 30 October 2014: **4,000** views
- maximum reach of a post: **21,264** views (1 August 2014)

### WWW.NITRAFEST.SK VISITORS COUNT

- 1 January – 30 October 2014:**
- 16 231** unique visitors from 99 countries
  - 25 445** visits
  - 93 421** clicks on particular urls
- 1 September – 2 October 2014:**
- 8 747** unique visitors from 65 countries
  - 13 725** visits
  - average number of visits per day – **428**
  - highest number of visits per day – **1 451** (Saturday 27 September)
  - 56 145** clicks on particular urls