

EMPATHY SIGN



EMPATIA / EMPATHY  
zdieľať a dávať / Sharing and Giving

# EX POST

## DIVADELNÁ NITRA

 24. – 29. SEPTEMBER 2015  
INTERNATIONAL THEATRE FESTIVAL / MEDZINÁRODNÝ FESTIVAL

24. ročník

**Motto, underlying theme:**  
**EMPATHY – SHARING AND GIVING**

### Main organiser

Association Divadelná Nitra

### Main co-organisers

Andrej Bagar Theatre in Nitra  
Karol Spišák Old Theatre in Nitra  
Nitra Self-Governing Region  
City of Nitra  
Theatre Institute, Bratislava

### BASIC INFORMATION

- 24<sup>th</sup> edition of the biggest theatre festival and one of the most important cultural events in Slovakia
- highly topical theme, high-quality and attractive programme, conceptual and interactive character, dominance of authorial theatre, international creators for the first time in Slovakia, impressive visual design, strong visitor attendance, strong media interest, friendly atmosphere
- under the auspices of the Minister of Culture of the Slovak Republic Marek Maďarič, the President of Nitra Self-Governing Region Milan Belica and the Mayor of the City of Nitra Jozef Dvonč

### MAIN PROGRAMME

**Apocalypse** (Poland) • **Home Eros Faith** (Slovakia) • **Reverse** (Slovakia) • **Hate Radio** (Germany / Switzerland) • **R + J** (Ukraine) • **Mojmír II or the Twilight of an Empire** (Slovakia) • **We Are Still Watching** (France) • **The Notebook** (Slovakia) • **Lost Antarctica** (Latvia) • **Archive** (Israel) • **An Old Monk** (Belgium) • **Vyatlag** (Russia) • **Samedi détente** (France)

13 productions from 10 countries including Slovakia – a total of 22 performances / 3,300 spectators / 93-percent attendance

### ACCOMPANYING PROGRAMME

- **Festival Plus** – *Wandering Orchestra* (Spain), *About the Lamb that Fell from the Sky* (Czech Republic), *Golem Cube* (Czech Republic)
- **different\_square / art in public space** – contemporary theatre, dance and visual art street events
- **Festival to Children** – theatre performances for children and their parents and for schools
- **White Night** – night-time visits to the exhibitions of the Nitra Gallery, Nitra Museum and Synagogue, and events in the streets of the city
- **Youth Theatre** – presentation of youth theatre companies from Nitra and the Nitra region

- **Film.eu EMPATHY** – film screenings
- **Visual art** – exhibitions, installations, interventions in public space, workshops  
62 events / around 4,800 visitors

### WORK AND SOCIAL PROGRAMME

- **Empathy – Sharing and Giving** – public debate with professionals on the following issues: war, poverty, immigration, genocide, minorities, homelessness, the environment
- **V4 theatre – divadelná nitra 2015 residency** – creative platform for 10 young theatre critics and theatre professionals coming from v4 countries and Ukraine
- **Breakfast with...** – discussions with creators of productions
- **Social gatherings** – reception of guests, glasses of wine events, cocktail party, banquet  
10 Events / 630 participants and guests

### EDUCATIONAL PROGRAMME

- **A Tulip for You** – artistic activities aimed at integrating partially-sighted and blind children, 7<sup>th</sup> edition  
4 events / 40 participants
- **Poverty in Slovakia** – a project on poverty and extremism designed for secondary schools  
5 events / 40 participants

### FESTIVAL ORGANISATION

- main organiser: 1
- main co-organisers: 5 entities
- co-organisers: 18 entities
- Artistic Board: 4 people
- Staff members: 15 people
- Technical support and assistance for the programme: 40 people
- external co-operators: 71 individuals and companies
- volunteers: 120

### SUPPORT

- donors: 23 institutions
- media partners: 25 subjects
- partners from business and public sphere: 48 firms and institutions

### PERFORMERS AND PARTICIPANTS

- main programme production teams: 149 members
- performers in the accompanying programme: 280
- individual participants of the festival: 78, thereof from abroad: 30, from Slovakia: 48 (including 17 journalists)

### MEDIA OUTPUTS AND MEDIA CAMPAIGN

- 300 of the representative media outputs by print, web and audio-visual media from Slovakia; foreign media reflection continues
- Number of reviews published: 4
- Number of 30' spots broadcasted: 445 on TV channels, 380 over the radio
- Number of web pages displaying: 7 internet addresses and 3 outdoor advertising boards
- Special supplement – 4 pages of "Denník N" newspaper

### WWW.FACEBOOK.COM/DIVADELNA NITRA VISITORS COUNT

- number of current Facebook page fans, i.e. active visitors who have liked our page or shared our posts: 3 714 people from 45 countries,
- average reach of our posts during the peak period between 1 August and 30 October 2015: 1,180 views
- maximum reach of a post: 10,629 views (29 September 2015)

### WWW.NITRAFEST.SK VISITORS COUNT

- 1 January – 22 October 2015:  
17,064 unique visitors from 116 countries  
26,345 visits  
93,882 clics on particular urls
- 1 – 30 September 2015:  
11,258 unique visitors from 69 countries  
7,128 visits  
Average number of visits per day – 375  
Highest number of visits per day – 985 (24 September 2015)  
46,734 clics on particular urls

