

# ÓDA NA RADOSŤ? /

(minulosť - prítomnosť - budúcnosť)

(past - present - future)

# ODE TO JOY?

## EX POST DIVADELNÁ NITRA 2016

23 – 28 SEPTEMBER  
INTERNATIONAL THEATRE FESTIVAL  
25<sup>th</sup> edition

### THEME

#### Ode to Joy? (past – present – future)

*How many reasons for joy gives Europe? To its citizens, to the world... How does it come to terms with its past heritage? How does it accept the challenges of the present? What is its future like?*

### MAIN ORGANISER

Association Divadelná Nitra

### MAIN CO-ORGANISERS

Andrej Bagar Theatre in Nitra  
Karol Spišák Old Theatre in Nitra  
Nitra Self-Governing Region  
City of Nitra  
Theatre Institute, Bratislava



### BASIC INFORMATION

- ▶ the jubilee 25<sup>th</sup> year
- ▶ one of the most important cultural events in Slovakia
- ▶ strongly resonating theme
- ▶ conceptual character
- ▶ original program
- ▶ interactive events and attractive discussions
- ▶ high attendance

The patronage over the Festival has been taken over by the president of the Slovak Republic Andrej Kiska, the minister of the foreign and European affairs of the Slovak Republic Miroslav Lajčák, the minister of culture of the Slovak Republic Marek Maďarič, the chairman of the autonomous Nitra region Milan Belica and the mayor of the City of Nitra Jozef Dvonč.

### MAIN PROGRAMME

- ▶ **Why Does Herr R. Run Amok?** (Germany)
- ▶ **Back Then in Bratislava** (Slovakia) ▶ **Roses** (Ukraine) ▶ **Pillars of Blood** (Iraq / Sweden) ▶ **Solo Lamentoso** (Slovakia) ▶ **Hamlet Is Dead - Faust Is Hungry** (Slovakia) ▶ **The Hearing** (Czech Republic) ▶ **Kantor Downtown** (Poland)
- ▶ **Empty Hole** (Slovakia) ▶ **Opernball** (Slovakia)
- ▶ **Suddenly the Night** (France)

11 productions from 7 countries including Slovakia  
a total of 12 performances / 3 547 spectators  
93 percent attendance

### FESTIVAL PLUS

#### Cirkus Charms (Slovakia)

a total of 4 performances / 1 032 spectators

### ACCOMPANYING PROGRAMME

- ▶ **Newrope** – international art exhibition in cooperation with the Nitra Gallery based on the Festival theme ▶ **A Different Square** – street happenings, theatre, concerts, interventions into a public space ▶ **White Night** – night events in the city streets and the visits of the Nitra Gallery, Nitra Museum and the Synagogue ▶ **Festival to Children** – theatre performances and creative activities for children and their parents and for schools ▶ **Young Theatre** – the works of school and amateur ensembles – Nitra, Poprad, London
- ▶ **Film.eu** – the contemporary European film on the Festival theme, Focus V4 ▶ **Agora Europe** – public discussions on European subjects and values

a total of 76 events / 6 250 visitors

### WORK AND SOCIAL PROGRAMME

- ▶ **Ode to Joy? (past – present – future)** – a public debate with professionals about European values ▶ **V4@Theatre Critics Residency 2016** – a creative platform for 12 young theatre critics from 7 countries (V4 + Ukraine, Belarus, Moldavia)
- ▶ **The Breakfast with...** the creators of the productions and the critics of the V4 Residency
- ▶ **Social meetings and presentations** – Festival Ballroom, the introduction of the jubilee publication, welcoming the guests

a total of 12 events / 515 participants and guests

### EDUCATIONAL PROGRAMME

- ▶ **A Tulip for You** – integrative artistic activities for visually and mentally handicapped children, for children of Iraqi asylum seekers and also for the public, 9<sup>th</sup> year

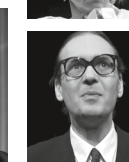
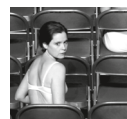
together 7 events / 268 participants

### ACTIVITIES FOR THE 25<sup>th</sup> ANNIVERSARY OF THE IF DIVADELNÁ NITRA

- ▶ **Posters DN 25** – exhibition of posters from the 25 years of the Festival ▶ **Foto DN 25** – pictures from the productions Focus V4 and reportage pictures ▶ **... Alive Desire for Beauty / International Festival Divadelná Nitra 1992–2016**, a representative jubilee publication ▶ **Polish productions at the International Theatre Festival 1998–2015**, an exhibition of photos by Ctibor Bachratý at the Polish Institute in Bratislava
- ▶ **Nostalgia DN 25** – installation of various artefacts and materials from the archive of DN

### FESTIVAL ORGANISATION

- ▶ main organiser: 1
- ▶ main co-organisers: 5 entities
- ▶ co-organisers: 13 entities
- ▶ Artistic Board: 4 people
- ▶ Staff members: 20 people
- ▶ Technical support and assistance for the programme: 100 people
- ▶ external co-operators: 71 individuals and companies
- ▶ volunteers: 70



### SUPPORT

- ▶ donors: 17 institutions
- ▶ media partners: 21 subjects
- ▶ partners from business and public sphere: 50 firms and institutions

### PERFORMERS AND PARTICIPANTS

- ▶ performers in the main programme: 210
- ▶ performers in the accompanying programme: 350
- ▶ individual participants of the festival: 90, thereof from abroad: 29, from Slovakia: 61 (including 22 journalists)

### MEDIA OUTPUTS AND MEDIA CAMPAIGN

- ▶ 280 of the representative media outputs by print, web and audio-visual media from Slovakia; foreign media reflection continues
- ▶ Number of reviews published: 6
- ▶ Number of 30' spots broadcasted: 470 on TV channels, 400 over the radio
- ▶ Number of web pages displaying: 15 internet addresses and 3 outdoor advertising boards
- ▶ Special supplement – 4 pages of "Denník N" newspaper

### WWW.FACEBOOK.COM/DIVADELNÁ NITRA VISITORS COUNT

- ▶ number of current Facebook page fans, i.e. active visitors who have liked our page or shared our posts: 4 154 from 45 countries
- ▶ average reach of our posts during the peak period between 1 August and 30 October 2016: 4 000 views
- ▶ maximum reach of a post: 21 004 views (25 August 2016)

### WWW.NITRAFEST.SK VISITORS COUNT

- 1 January – 14 October 2016:
- ▶ 14,389 unique visitors from 104 countries
- ▶ 22,757 visits
- ▶ 83,461 clics on particular urls
- ▶ 1 – 30 September 2016:
- ▶ 6,331 unique visitors from 62 countries
- ▶ 10,303 visits
- ▶ Average number of visits per day – 343
- ▶ Highest number of visits per day – 1,026 (24 September 2016)
- ▶ 44,512 clics on particular urls